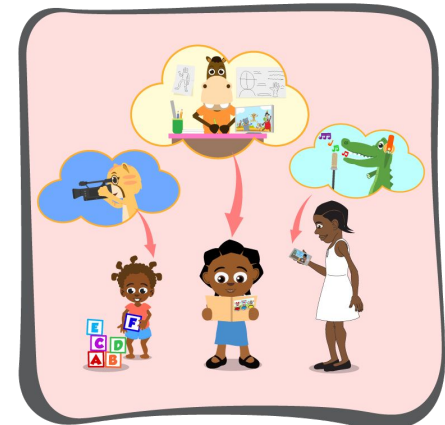


# UBONGO

## INTERNSHIP PROGRAM

UBONGO is a social enterprise that creates interactive edutainment for kids in Africa, using the technologies they already have. We entertain kids to LEARN & LOVE LEARNING! We are the creators of popular edu-cartoons watched by over 5.1 families weekly in East Africa, Ubongo Kids and Akili and Me.



**ELIGIBILITY:** We look for candidates who are A-players, we see A-Players as highly motivated team players who are problem solvers and overcome obstacles, get the job done, deliver outstanding results with moral courage and contribute to the dynamic work environment. No age requirement. We accept both undergraduate and graduate students.

The Intern Ubongoer will work with us at our headquarters in Dar es salaam, Tanzania throughout the year. The internship can be for 1- 6 months.

To learn more about our company culture and our expectations, here are our [Ubongoers' Principles](#).

**STIPEND:** Interns without external funding will receive weekly travel reimbursement.

**ACCOMMODATION:** We can help you arrange your own accommodation.

**VISA SUPPORT:** Foreign interns will receive a letter of invitation to process visa application.

**To Apply:** Visit our website at [www.ubongo.co/jobs](http://www.ubongo.co/jobs) and fill out the [application](#). If selected you will be contacted for an interview.

**APPLICATION DEADLINE:** Rolling. We accept and consider applications throughout the year.

If you are selected, our team will work with you to develop a project that is a good fit for both and the timeline of the internship. However, you will never be limited to a single job, and at a startup like ours you'll wear many hats.

We are specifically looking for interns to help with the areas below:

**Data Analysis**, **Market Research**, **Study Design**, **Prototyping and Rapid Experimentation**, **Marketing and Audience Building**, Story and Script Writing, **Grant and Report Writing**, **Graphic Design**, **Monitoring and Evaluation**, **Early Childhood Development**, **Product Design**, Education and Pedagogy, Finance, **Child Psychology**, **Operations**, **Animation**, **Translation**



## **Areas of Interest:**

[Data Analysis:](#) Help us make sense of our information and use it to drive decision-making to improve everything we do! You'll be generating real-time insights from our online analytics, analyzing results from user testing with kids, helping us visualize key metrics, and/or running statistical tests on monitoring and evaluation data. You can also participate in designing studies and experiments to test educational impact, engagement and more.

[Market Research & Strategy:](#) We're expanding quickly across Africa, and you'll help us research market and audience trends across Africa and the diaspora. You'll participate in on the ground customer research with parents, kids, teachers and partners. And you'll help our executive team with our long term growth strategy.

[Social media and digital content:](#) Help us create and distribute exciting new digital content across platforms for our different audiences and brands... and engage our users to keep them coming back for more. Write blogs, plan social media campaigns, post, create graphics, edit short videos and get creative to engage our various global audiences.

[Monitoring and Evaluation:](#) Work with us in implementing our long term monitoring and evaluation strategy for Ubongo edutainment, and/or impact evaluations on specific products and services. You'll be setting study design, tracking indicators, collecting data and analyzing to assess and track our social impact.

[Story and Script Writing:](#) You'll work with the team to write teleplays for Ubongo Kids and other TV and radio projects in both English and Kiswahili. We take important concepts and develop clever, entertaining stories around them that help learners understand and remember. You'll liaise with the voice director and animators to make sure that the script is understood and brought to life. You'll also help with the writing of reports, blog posts, proposals and synopses.

[Prototyping and Rapid Experimentation:](#) Prototype your job role! We create user-centric products and are therefore always testing with kids and other stakeholders to improve our products and create new ones. You'll be getting creative to quickly test new concepts and product ideas with users, then iterate and improve on them.

[Education and Pedagogy:](#) Ensure our content and products are of top educational quality. Work closely with our production and education team to create top quality content for early childhood education (pre-literacy, pre-numeracy, language skills), primary school STEM learning, and character strengths such as growth mindset and grit.

**Other areas:** Grant Writer, Graphic Design, UX/UI design, Operations, Finance, Legal and Product Design

[For any questions send an email to:](mailto:cvetta@ubongo.co.tz) [cvetta@ubongo.co.tz](mailto:cvetta@ubongo.co.tz)

